

Privacy Policy

The Controller of your personal data obtained on the website available under the domain www.apeiron-synthesis.com is Apeiron Synthesis S.A. with its registered office in Wrocław (54-427) at ul. Duńska 9, hereinafter referred to as the '**Controller**' or the '**Company**'.

The Company has appointed a contact person whom you can contact with regarding matters concerning the protection of your personal data via e-mail: rodo@apeiron-synthesis.com or in writing to the address indicated hereinabove.

Processing of personal data

Your personal data obtained on the Website via the contact form and in the course of electronic correspondence shall be processed for the following purposes:

1. giving answers to questions asked via e-mail or the contact form, including questions and issues concerning the Controller's business activity, presenting and explaining the Controller's offer and terms and conditions of cooperation,
2. conducting correspondence and other purposes resulting from cooperation performed through electronic communication,
3. sending commercial marketing information to the Controller on the basis of our legitimate interest. We apply a balanced marketing policy based on the analysis of legitimate interest,
4. archiving (evidence), which is the exercise of our legitimate interest in preserving information in the event of a legal need to prove the facts,
5. the possible establishment, assertion or defence of claims, in pursuit of our legitimate interest in doing so,
6. analytical (better selection of services to meet the needs of our Customers, general optimization of our products, optimization of service processes, building knowledge of our Customers), which is the realization of our legitimate interest in this regard.

Your personal data obtained on the Website via the contact form shall be processed in order to establish contact and conduct correspondence, including the presentation of information on the services we provide. Providing data in the form is voluntary. The basis for the processing of personal data is a legitimate interest (Article 6(1)(f) of GDPR) consisting in providing information on the question asked, as well as presenting a marketing offer, if such a request has been made.

When visiting our site you leave: your IP address (a web address that informs us about the computer, telephone, tablet or other device through which you visit us). IP can indicate the country, city or other geographical area where the device is located; the path of your visit to our website; your browser data. We obtain this data automatically, some of which you can block by disabling cookies in your browser.

How long we plan to store your data

We shall process the data obtained in order to fulfil your contact request until you withdraw your consent and/or object to the processing of your personal data. You have the right to withdraw your consent at any time, but withdrawal does not affect the lawfulness of the processing carried out while we had the consent.

In addition, you have the right to object to the processing of your data that we carry out on the basis of a legitimate interest. In this case, we shall stop processing your personal data unless we can demonstrate that there are legitimate and substantial grounds for us to do so which are superior to your interests, rights and freedoms, or the data is necessary for the possible establishment, assertion or defence of claims.

Your rights

You have the following rights: to access your data and receive a copy of your data, to rectify your data, to request erasure of your data, to request restriction of data processing, to object to data processing, to data transfer. In order to exercise the above-mentioned rights, please contact us by e-mail at rodo@apeiron-synthesis.com.

If you have concerns about our processing of your personal data, you have the right to lodge a complaint with the supervisory authority.

Data recipients

We may transfer your personal data to such categories of recipients as our subcontractors, including IT, accounting and marketing companies, law firms, auditing companies.

Safety

We have implemented solutions on the Website to ensure a high level of protection of your data, including a Website IT system that meets high standards for the protection of personal data.

Cookies

When browsing the Website, depending on your consent and/or the configuration of your browser, one or more cookies may be saved on your device (user's device) by us or a partner company (our subcontractor). Please read the following information on cookies and how they are used.

Cookies are small files that are placed on your computer's hard drive when you visit certain websites. They contain information about your device and usually do not contain any personal data. These files cannot be used to infect your device with viruses or other malware.

In cookies we store basic, anonymous information about users (e.g. identifier) and data to improve the user comfort on the Website, needed to optimise and correctly display content on pages and advertising campaigns.

The Website may contain references to other websites that have their own privacy policies. We recommend that you read any such policies, as we are not responsible for the privacy practices of such websites.

The following types of cookies may be used within the Website:

- session cookies - are temporary files, stored in the User's device until logging off, leaving the website or switching off software (web browser);
- persistent cookies - cookies which are stored in the User's device for the time specified in the parameters of cookies or until they are deleted by the User;
- third party cookies - are files originating e.g. from advertising servers, servers of companies and service providers cooperating with the owner of a given website. These files make it possible to tailor advertisements - which can make the use of websites free of charge - to the preferences and habits of their users. They also make it possible to assess the effectiveness of advertising activities (e.g. by counting how many people have clicked on a given advertisement and moved to the advertiser's website).
- tracking - these cookies store information necessary to determine the source of internet traffic. Information collected in these cookies is used to study the effectiveness of Internet traffic sources within the framework of Internet campaigns and marketing activities conducted by the Controller. These cookies are assigned for up to 30 days or on a session basis.
- analytical - these cookies are installed by various analytical systems to study statistical and quantitative phenomena on the Controller's websites related to the flow and behaviour of users. The data contained in them are collected and processed in an anonymous way and are used by analytical systems to optimise the Controller's websites. The duration of these cookies is set on a session basis or for another period.

The following types of cookies may be used within the Website:

Name of cookies	Type	Description
st_captchaScore, st_captchalsSuspected	analytical	Cookies that store feedback from the reCAPTCHA v3 system, used to distinguish real users from bots.

As a user of the Website, you can stop providing this information to the Website at any time by deleting the storage of cookies stored on your device by the Website. To do this, you will need to change the settings of the web browser you are currently using.

It is also possible to configure your browser in such a way as to block the installation of cookies for certain websites selected by you or for all websites. However, such settings may result in the loss of certain functionalities of the Website that require the installation of cookies. In accordance with the requirements of the Telecommunications Law, your consent to the use of cookies is deemed to be confirmed by the configuration of your browser which allows the installation of cookies on your computer.

We reserve the right to amend this Privacy Policy, in particular due to changes in the provisions of law, changes in technology or in the way the Website functions. The current text of the Privacy Policy can always be found on the Website.